

PRESS RELEASE

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#GIVINGTUESDAY

Autism Services and Resources Connecticut Announces Campaign for Caring 2019

(Wallingford, CT, November 6, 2019)

Autism Services and Resources Connecticut (ASRC) today officially kicked off its “Campaign for Caring 2019”, focused on supporting, enhancing and expanding the programs, advocacy, referrals, events, and support groups they provide throughout Connecticut. In addition to the campaign kickoff, ASRC also announced its participation in the **GivingTuesday** global day of giving, as well as its **Live Art Auction** Fundraiser, both under the umbrella of the Campaign.

“Without the support of the many generous members of the greater Autism community, ASRC would not be able to provide the many meaningful programs and services to people on the spectrum, their families, and caregivers” said Leslie Macnab, ASRC Executive Director. “Please help to make a difference for those on the spectrum with a gift to ASRC. Your impact will be felt immediately.”

GivingTuesday, taking place December 3rd, is a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage giving and to celebrate generosity worldwide. Every year, on GivingTuesday, millions of people across the globe mobilize to show up, give back, and change their communities. The goal is to create a massive wave of generosity that lasts well beyond that day and touches every person on the planet.

Founded in 2012, GivingTuesday has inspired millions of people to give back and support the causes they believe in. In just seven years, GivingTuesday has radically changed how we think about generosity and showed just how much power communities everywhere have to create change.

The **Live Fundraising Art Auction**, to be held November 23rd, is a signature event of the Campaign for Caring, as it focuses on helping to raise necessary funds for ASRC’s many programs and support activities. The event features food, wine, beer, and art at every price range, as well as a full, live auction.



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ASRC promotes the development of supports and additional resources for families with a child on the autism spectrum, and the financial requirements of doing so are significant. Individuals with autism deserve to have a chance for a good life in the community. It is especially important for caring individuals to do all that we can to make sure that remains a priority. To help:

GivingTuesday and Campaign for Caring Donations: ct-asrc.org/giving

Live Fundraising Art Auction Tickets: www.bit.ly/ASRCART

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About ASRC

Autism Services & Resources Connecticut, Inc. (ASRC) serves a vital role in helping to educate and empower individuals and families affected by autism. As the state leader in advocacy, training and family support, ASRC is here to enhance the lives of those affected by Autism Spectrum Disorders (ASD) as well as their families. To learn more, go to ct-asrc.org, or call 203.265.7717.

About GivingTuesday

GivingTuesday is a global giving movement that has been built by individuals, families, organizations, businesses and communities in the U.S. and in countries around the world. GivingTuesday harnesses the collective power of a unique blend of partners to transform how people think about, talk about, and participate in the giving season. It inspires people to take collective action to improve their communities, give back in better, smarter ways to the charities and causes they believe in, and help create a better world.