

Annual Bridging Communities Conference on Autism March 23, 2019



John Elder Robison & Kari Dunn Buron



Sponsorship Opportunities and Benefits

Thank you for your consideration of support for ASRC and the Center of Excellence mission to provide education and build professional capacity in the Connecticut autism community.

Autism Services and Resources of CT (ASRC) - 101 No. Plains Industrial Rd, Wallingford, CT 06492
Website: www.ct-asrc.org Email: info@ct-asrc.org Phone: 203-265-7717 Fax: 203-265-7768

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About the conference:

- Number of attendees: this event has historically drawn 500-600 attendees; registration materials distributed via direct mail, email, internet, and fax to over 26,000 individuals, 3000 schools in five states, district heads and administrators, and more than 1500 service professionals. Media promotions include print, radio, and electronic/social modality.
- Location: Southern Connecticut State University, the Adanti Student Center, 345 Fitch Street, New Haven, CT.
- Date: Friday, March 23, 2019; 8:00am Registration 9:00am-3:30pm.

Featured Presenters:

Keynote John Elder Robison, Author "Look me in the eye"
Kari Dunn Buron, Author "The incredible 5 Point Scale"

- Exhibitor participation for the 2019 conference is through either Gold or Silver sponsorship only.
- The Agenda Guide publication is distributed to all attendees and is utilized as a resource long after the event. There are advertising opportunities with this guide that will easily highlight your company, service, or product. Information about this is included on page 3 and 4.

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Signature Sponsorship: Please contact the ASRC office to discuss this sponsorship category that provides you with top level benefits for ALL events for a full year, including the 2019 Annual Conference, the 2019 Walk for Autism, and the 2019 Autism Resource Fair.

Gold Level Sponsorship: \$5000.00

- Logo on printed registration materials (commitment prior to print deadline; distribution 30K+)
- Linked logo on event registration website page
- Linked logo on all publicity including e-news, emails, Facebook, etc.
- Exhibitor Table for the day of the conference event
- Full page ad in Conference Guide with priority placement; logo on Sponsor page
- Logo on conference signage
- Logo on screen in the general session presentation theater
- Public acknowledgment and appreciation of sponsorship from the conference podium
- Four (4) complimentary conference registrations

Silver Level Sponsorship: \$2500.00

- Linked logo on event registration website page
- Linked logo on all publicity including e-news, emails, Facebook, etc.
- Exhibitor Table at the conference event
- Half page ad in the Conference Guide with priority placement; Sponsor page listing
- Logo on conference signage
- Two (2) complimentary conference registrations

Bronze Level Sponsorship: \$1000.00

- Linked logo on web site sponsor page
- Linked logo on all publicity including e-news, emails, Facebook, etc. (one month prior to event)
- Business Card ad in the Conference Guide: listing on Sponsor's page
- Logo on conference signage

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Sponsor/Advertiser Order Form

Conference Sponsorship Levels

GOLD LEVEL SPONSORSHIP.....	\$5000.00
SILVER LEVEL SPONSORSHIP	\$2500.00
BRONZE LEVEL SPONSORSHIP	\$1000.00

Conference Agenda Guide Advertising - Deadline Monday, February 25, 2019

COLOR COVER (front interior, back interior, back exterior)	\$350.00
INTERIOR CENTERFOLD (8.5" x 11" landscape)	\$375.00
FULL PAGE (5.25" x 8.25" portrait)	\$175.00
HALF PAGE (5.5" x 4.25" landscape).....	\$100.00

BUSINESS CARD SIZE

(2" x 3.5" landscape).....
\$ 50.00

ADVERTISING TOTAL
\$_____

Conference Agenda Guide booklet for all attendees. Format: full page size measuring 5.5"x8.5" in portrait orientation only. Black and white jpeg art files requested. Color available on cover positions only.

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SPONSOR / ADVERTISER INFORMATION:

Company/Organization Name: _____

Address: _____

City/Town: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Web: _____

Primary Contact: _____

2019 AUTISM CONFERENCE ORDER TOTALS:

Sponsorship \$ _____

Please designate Sponsor Level you are ordering: _____

Agenda Guide Advertising \$ _____

Payment Total \$ _____

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PAYMENT INFORMATION:

Card type _____ (Visa / MasterCard / AmEx / Discover)

Card Billing Address _____

Zip Code: _____

Card Number _____

Expiration Date _____ / _____ 3 digit code _____

Credit card transactions can be faxed to: 203.265.7768

Checks Payable to “ASRC” with the SPONSOR/ADVERTISER Order Form (PG 5 & 6)

**Mail to: Autism Services & Resources Connecticut
101 North Plains Industrial Road, Wallingford, CT. 06492
ATTN: 2019 CONFERENCE**

**Questions may be directed to ASRC by calling: 203.265.7717
Or Faxing: 203.265.7768**

Email: info@CT-ASRC.org, Type “SPONSOR” in the Subject Line

PARTICIPATION CANNOT BE CONFIRMED WITHOUT RECIEPT OF PAYMENT.

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