



AUTISM
SERVICES & RESOURCES
CONNECTICUT



- families
- educators
- professionals

2014 ASRC AUTISM RESOURCE FAIR EXHIBITOR and SPONSOR INFORMATION

**Saturday, November 1, 2014
Exhibit Hall Hours: 9:00 am - 3:00pm**

**The Dome at the Oakdale Theater Complex
95 South Turnpike Road, Wallingford, CT**

***The autism community's premiere resource event!
EARLY BIRD RATE UNTIL SEPTEMBER 15***

Thank you for supporting ASRC's mission to provide education and information to the autism community. Receive great marketing benefits for your organization and connect with more of your clients and customers!



2014 ASRC Autism Resource Fair Sponsorship Opportunities and Benefits

About the Resource Fair Event:

- This event has historically drawn as many as 1500 attendees. Information is distributed to over 10,000 individuals, schools, and service providers with a primary focus on reaching CT families.
- Building on last year's success, we are returning to the Oakdale Theater Complex in Wallingford, CT, which allows all exhibits to be in the same space. This venue's geographically central location provides easy access from main highways; approximately an hour drive from any point in CT.
- Date: Saturday, November 1, 2014 - 9:00am to 3:00pm
- Composition of attendees: parents and extended family, educators, school support staff and special service providers, professional intervention/service providers, exhibitors, general public.
- The agenda is designed for maximum attendee contact. Extended hours for exhibits allow doors to be open from 9:00am through 3:00pm, with concurrent workshops held throughout the day at the same location. Registration is requested for workshops; event parking and attendance is *free*.
- Exhibitor area has concessions available for exhibitor and attendee refreshments.
- Exhibitor tables will be designated by sponsorship levels and on a first-come, first-served basis.

About Sponsorship Opportunities:

Details regarding sponsorship packages are attached. *Please note* some changes and new opportunities for this and other ASRC events!

Signature Sponsorship

Please contact our office to discuss this new sponsorship category that provides you with top level benefits for a full year of ASRC events, including the 2015 Annual Conference featuring Michelle Garcia Winner, and the 2015 Walk for Autism.

- **Gold Level Sponsorship** includes all the benefits listed, plus the opportunity to sponsor or provide one of the workshop sessions being held at the Fair concurrently throughout the day. This benefit is first-come, first-served; limited availability.
- **Materials Bag Sponsorship** is a great way to be sure *each attendee* gets your Information! We will print your logo on our reusable event bag and also pre-stuff your brochure or materials!
- **Exhibitor Guide Advertising** - the Exhibitor Guide publication is distributed to all attendees and is utilized as a resource long after the event! Easily highlight your name, service, or product.

Reserve your space now and take advantage of Early Bird pricing!

2014 Resource Fair Sponsorship Opportunities and Benefits

Benefits	Gold Level Sponsor	Silver Level Sponsor	Bronze Level Sponsor		Materials Bag Sponsor
Sponsor Page Listing	Line & logo	Line & logo	Line		Line
Logo on event publicity materials/brochure	x				
Logo on materials bag	x	x	x		x
Ad in the Exhibitor Guide	Full Page	1/2 Page	Business Card		
Logo included in other marketing materials (e-news, press material, and Facebook)	Sponsorship confirmation through event date	4 weeks prior to event date			
Exhibitor Table in Exhibitor Hall (includes electric service & internet access if needed)	x	x	x		
Linked Logo on ASRC web site sponsor page	x	x	x		
Materials pre-stuffed in event bag distributed to all attendees	x				x
Logo on all event signage	x	x			
Priority Exhibit Table Placement	x	x	x		
Cost	\$5,000	\$2,500	\$1,000		\$500

We are happy to work with your organization to design a program that works for you!
Gold Level Sponsors: Don't forget! You have the opportunity to sponsor or provide a workshop at this event.
First-come, first-served; limited availability! Please contact the ASRC office for details.

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EXHIBITOR / SPONSOR INFORMATION AND REGISTRATION - PAGE 1 OF 2

Event Participation

Deadline for exhibitors - October 20, 2014

- Exhibitor Table \$275.00
***Early Bird Rate - by September 15**
- Exhibitor Table 295.00
***Regular Rate after September 15**
- Exhibitor Table - 150.00
Family Advocacy Groups
- Exhibitor Table - N/C
CT State Agencies
- Electric service 25.00
- Internet Access 15.00
- Multiple-exhibitor
Information table 50.00
(non-attending exhibitors only)

Exhibitor Fees Total \$ _____

Exhibitor table fee includes one skirted 6' display table and two chairs. Exhibitors are responsible for plug adaptors, extension cords, and surge protectors.

Exhibitor Guide Advertising

Deadline for advertising - September 29, 2014

- Booklet format (5.5"x8.5" portrait) - B&W only
- Cover \$250.00
(front interior, back interior, back exterior)
 - Interior Centerfold 375.00
(8.5"x11" landscape)
 - Full page 175.00
 - Half page 100.00
 - Business card size 50.00

Advertising Total \$ _____

Participating / non-participating exhibitors may access attendees through sponsorship opportunities or Exhibitor Guide advertising. See attached information for details, or contact ASRC for more information on customizing a package to fit your needs and budget.

Event Sponsorship Levels

Please see the Sponsorship Opportunities and Benefits document for details

- Gold Level Sponsorship* \$5000.00
- Silver Level Sponsorship 2500.00
- Bronze Level Sponsorship 1000.00
- Materials Bag Sponsorship 500.00

***Deadline September 29, 2014**

Event Sponsorship

Total \$ _____

*Gold Level Sponsorships have the opportunity to sponsor or provide a workshop at this event. Participation will be determined on a first-come, first-served basis, and topic content that will be of interest and relevance to our families. ASRC reserves the right to assure appropriate content. Please contact our office to discuss this opportunity.

Exhibitor Fees Total \$ _____

Advertising Total \$ _____

Event Sponsorship Total \$ _____

Payment Total \$ _____

Please be sure to include both pages of this form in order to ensure proper processing!

Deadlines:

- September 15 - Early Bird Rate**
- September 29 - Advertising Orders**
- September 29 - Materials Bag Sponsorship**
(Sponsorship commitment and logo art by 9/29 - materials for bag to ASRC by 10/20)
- October 20 - Exhibitor Participation**

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EXHIBITOR / SPONSOR INFORMATION AND REGISTRATION - PAGE 2 OF 2

EXHIBITOR INFORMATION:

Company/organization name: _____

Address: _____

City/Town: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web: _____

Primary Contact: _____

Representative (s) Attending:
Name and contact if different from above: _____

PAYMENT INFORMATION:

Credit card transactions (Visa/MC/AmEx/Disc) can be faxed to 203.265.7768

Card type _____ Card Number _____

Expiration Date _____ Name on the Card _____ 3 Digit _____

CHECKS PAYABLE TO ASRC AND REGISTRATION FORM (2 pages) CAN BE MAILED TO:
**ASRC - Resource Fair Exhibitor; 101 North Plains Industrial Road - Harvest Park Building 1A;
Wallingford, CT 06492**

REGISTRATION CANNOT BE CONFIRMED WITHOUT RECIEPT OF PAYMENT.

Materials for the Multiple-exhibitor table and Materials Bag Sponsorship should also be sent to the above address.

Please Be Sure To Return Both (2) Pages of the Registration Form to Ensure Proper Processing!

Please help us by indicating the service(s) you or your organization provide:

- Adult Service Provider After School Program Community Resource Consultant
 Display Materials Evaluations Financial Planning Life Skills Programs OT/PT/SLP
 Provider Recreational Programs Respite Services Schools Social Skills Programs
 State Agency State/Private College Disability Services Summer Program Transition Programs
 Other (type of service) _____

Please indicate if you would like to be included in our Autism Resource Guide publication or our online directory of service providers.