

The Connecticut Autism Community's Premiere Resource Event!

Saturday, November 4, 2017 – 9:00 am to 3:00 pm

Oakdale Theater Complex

95 South Turnpike Road, Wallingford, CT

About the Resource Fair Event:

- This event has historically drawn hundreds of attendees.
- Publicity is distributed to over 10,000 individuals, schools, and service providers with a primary focus on reaching CT families.
- All exhibits are in one large room.
- This venue is centrally located providing easy access from main highways; approximately an hour drive from any point in Connecticut.
- Attendees: parents/caregivers, extended family, educators, school support staff and special service providers, professional intervention/service providers, exhibitors, general public.
- Registration is requested for *free* workshops; event parking and attendance is also *free*.
- Exhibitor area has concessions available for exhibitors and attendees to purchase refreshments.
- Exhibitor table locations designated by sponsorship levels and on a first-come, first-served basis.

Signature Sponsorship Opportunities:

Please contact our office to discuss this comprehensive sponsorship category that provides you with top level Gold+ Benefits for a full year of ASRC events, including the 2017 Resource Fair, 2018 Annual Conference, and the 2018 Walk for Autism.

Autism Services & Resources Connecticut (ASRC)

101 North Plains Industrial Road, Wallingford, CT 06492

Phone: 203-265-7717 Fax: 203-265-7768 Email: info@CT-ASRC.org Website: www.CT-ASRC.org

Sponsorship Opportunities and Benefits

- **Signature and Gold Sponsorships:** Includes all the benefits listed, plus the opportunity to sponsor or provide one of the workshop sessions being held at the Fair concurrently throughout the day. This benefit is first-come, first-served; limited availability.
- **Silver/Bronze Sponsorship:** See benefits below
- **Materials Bag Sponsorship:** Your logo imprinted, and your brochure or materials pre-stuffed in each reusable event bag distributed to all attendees.
- **Exhibitor Guide Advertising:** Distributed to all attendees and is utilized as a resource long after the event! Easily highlights your name, service, or product.

BENEFITS	GOLD Sponsor	SILVER Sponsor	BRONZE Sponsor	MATERIALS BAG Sponsor
FEES/COSTS	\$5,000	\$2,500	\$1,000	\$500
Opportunity to present a workshop (GOLD ONLY)	X			
Logo on Event Publicity Materials (flyers, brochures, etc.)	X			
Materials pre-stuffed in event Materials Bag distributed to all attendees	X			X
Linked Logo included in online marketing materials (e-news, website, and Facebook)	X	X		
Logo included on Event Signage	X	X		
Exhibitor Table in Exhibitor (includes Electricity) – Priority Placement	X	X	X	
Logo on Materials Bag	X	X	X	X
Ad in the Exhibitor Guide	Full Page	½ Page	Business Card	

Deadline for Sponsorships and/or Advertisements is October 9, 2017

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Event Exhibitor Participation:

(Non-Sponsor Fees)

- Exhibitor Table** **\$295**
- Exhibitor Table** **\$150**
(Family Advocacy Groups)
- Exhibitor Table** **N/C**
(CT State Agencies)
- Electric Service** **\$25**
- Information Table** **\$50**
(Materials Only for Non-Attending Exhibitors)

Exhibitor Fees Total: \$ _____

Exhibitor table fee includes one skirted 6' display table and two chairs. Exhibitors are responsible for plug adaptors, extension cords, and surge protectors.

Event Sponsorship Participation:

(Includes Table, Electric, etc.)

- Gold Level Sponsorship*** **\$5000**
- Silver Level Sponsorship** **\$2500**
- Bronze Level Sponsorship** **\$1000**
- Materials Bag Sponsorship** **\$500**

Sponsorship Fees Total: \$ _____

Exhibitor Guide Advertising:

Booklet format (8.5" x 8.5"; portrait)
B&W Only; .jpg/.jpeg Files Only

- Cover** **\$250**
(front interior, back interior, & back exterior)
- Interior Centerfold** **\$375**
(8.5" x 11" landscape)
- Full Page** **\$175**
(8.5" x 5.5")
- Half Page** **\$100**
(4.25" x 5.5")
- Business Card Size (1/3 page)** **\$ 50**
(2.8" x 5.5")

Advertising Fees Total: \$ _____

TOTAL FEES DUE TO ASRC:

Exhibitor Fees Total: \$ _____

Advertising Fees Total: \$ _____

**Sponsorship Fees
Total*:** \$ _____

* If you are selecting a Sponsorship then your Exhibitor Fees and Advertising Fees are included in the Sponsor Fee.

PAYMENT TOTAL: \$ _____

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SPONSOR/EXHIBITOR/ADVERTISER INFORMATION:

Company/Organization name: _____

Address: _____

City/Town: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Primary Contact: _____

Mobile Phone: _____ (Need this to text table #)

Email: _____ (Need this for communications)

Website: _____

Representative (s) Attending:
Name and contact info if different from above: _____

PAYMENT INFORMATION:

Credit card transactions (Visa/MC/Amex/Disc) can be faxed to ASRC @ 203-265-7768

Card Number _____

IF address is different from above provide it here (Include ZIP CODE for processing):

Expiration Date: ____/____ Code: _____ Name on Card: _____

CHECKS PAYABLE TO "ASRC" AND REGISTRATION FORM MUST BE MAILED TO:

ASRC, 101 North Plains Industrial Road - Harvest Park, Wallingford, CT 06492

REGISTRATION CANNOT BE CONFIRMED WITHOUT RECEIPT OF PAYMENT

DEADLINE for submission of paperwork, payment, logo, advertisements, and materials is October 9, 2017

Please send logo directly to Info@CT-ASRC.org in .jpg format

Materials for the MATERIALS ONLY Table, and/or for the MATERIALS BAG, must be mailed directly to ASRC by 10/9/17

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